



5 Minute Action Steps

Quick & effective ideas for busy bloggers.

- Participate in a social media boost thread in a Facebook group like Bloggers' Social Media Share.
- Tweak your Pinterest profile by updating the description to include keywords and something memorable.
- Make a new graphic for an existing blog post and add it to Pinterest.
- Add to your social media schedule or Buffer/Hootsuite.
- Delete old pins that aren't performing well.
- Have a 5-minute brainstorm and write down as many blog post ideas as you can.
- Comment on another blog or two.
- Visit StumbleUpon and stumble categories that are relevant to your blog for inspiration.
- Schedule a post or two ahead on Facebook.
- Ask to join one or two new group boards on Pinterest. You can find lists of group boards on The Pin Junkie and The Pin Groupie.
- Start writing a new email to your list.
- Brainstorm a new lead magnet.
- Set a timer for five minutes and write part of a new blog post distraction-free.
- Check Google Analytics and add affiliate links and inbound links to your most popular post.

- Add your site URL to search engines if you haven't already.
- Update your sitemap with a plugin like XML Sitemaps.
- Submit a recent post to a few link parties.
- Sign up for a great freebie like a mini email course to keep educating yourself.
- Read and respond to a few emails.
- Sign up for a free blogging-related webinar.
- Follow or unfollow people using the Crowdfire app for five minutes.
- Update your Twitter profile with relevant keywords.
- Thank Twitter followers for recent retweets/comments.
- Share the work of another blogger on a social media platform.
- Update one or two of your Pinterest boards to include more keywords and an attractive cover photo.
- Take a moment to look at your Pinterest or Tailwind analytics and see what your readers are loving.
- Research potential keywords for your next blog post by doing a quick search on Google and Pinterest.
- Snoop on your favorite blogs that are similar to yours and see what they are up to.
- Update any old posts that are shorter than 1,000 words.
- Check your old posts to make sure that you have links to yourself in each one.
- Add MiloTree to your blog for more social follows.
- Get the SumoMe plugin for an opt-in smart bar and easy sharing buttons.
- Set up a Mailchimp (or Convertkit) account if you haven't already.

- Make sure that the links within your blog open in a new window to increase page views and keep readers on your site.
- Check your site in another browser and on a mobile device to ensure reader-friendliness.
- Check your site performance with Google PageSpeed.
- Join a few useful Facebook groups like Blog + Biz BFFs.
- Take and edit a new Instagram photo and research relevant #hashtags.
- Create a secret board for blogging tutorials and articles you want to read when you have the time.
- Create a simple style guide for easy reference.
- Visit stock photo websites and find great images for future use.
- Backup your site.
- Brainstorm future potential products you may sell.
- Make a list of blogging books or courses you'd like to have/take.
- Read income reports of other bloggers to stay inspired and get new ideas.
- Hone in on your niche by deleting irrelevant blog posts and group boards on Pinterest.
- Write a paragraph all about a day in the life of your ideal reader.
- Update any other blog-related profiles/stats you have (i.e. like Izea for sponsored content).
- Record a potential blog post using your phone recorder.
- Send out a Snap Chat.

Busy Blogging Mom